



## **FOR IMMEDIATE RELEASE**

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### **Falcon Waterfree Urinals Win Prestigious ADEX Platinum Design Award**

Grand Rapids, MI, February 15, 2006 -- Falcon Waterfree Technologies today announced that its new waterfree urinals have been recognized with a 2006 ADEX Platinum Award, one of the most prestigious awards for product design of furniture, fixtures and finishes marketed to the design trade.

The new F4000 and F5000 urinals from Falcon Waterfree received the Platinum Award, which is the highest level of ADEX recognition in the Commercial Bath category. The Falcon Waterfree products were selected by a panel of independent judges from approximately two thousand innovative new products from around the world. Design Journal, an international trade publication, sponsors ADEX awards.

Commenting on the award, James Krug, President and Chief Executive Officer said, "We are honored to be recognized by the ADEX judging panel. Waterfree urinals have truly become mainstream products with many benefits and excellent design, suitable for any caliber of restroom."

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## **About the New F4000 and F5000 Falcon Waterfree Urinals**

Two new urinals from Falcon Waterfree Technologies expand style and installation options for zero-water consumption urinals. The new vitreous china models provide unsurpassed durability and performance. European styling of the urinals offers attractive design options and the smaller size is ideal for installations with limited space.

This introduction of the F4000 and F5000 expands the Falcon Waterfree line to four models of vitreous china urinals that are ADA compliant and earn Leadership in Energy and Environmental Design (LEED) points. Each waterfree urinal saves an average of 40,000 gallons of water per year. Independent studies show that Falcon Waterfree urinals are more hygienic than flush-style urinals. Because there is no flushing mechanism, mechanical maintenance is eliminated. The heart of the Falcon Waterfree urinal is a patented cartridge with biodegradable sealant, which acts as a barrier to provide odor-free operation.

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## About Falcon Waterfree Technologies

Falcon Waterfree Technologies is the most popular and widely installed waterfree urinal brand. The company was formed to promote conservation of the Earth's limited supply of fresh water and support sustainable resource management. Falcon products are in use around the world, in stadiums and arenas, schools and universities, airports and every type of commercial and institutional facility. More information on Falcon products can be obtained at [www.falconwaterfree.com](http://www.falconwaterfree.com) or 866.975.0174 (toll-free).

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Images to be used in conjunction with this release can be downloaded at the following links:

PHOTO CAPTION: The award-winning urinals from Falcon Waterfree combine unique, smaller styling with durability and waterfree operation.

Low res: [http://www.falconwaterfree.com/press/images/falcon-4k5kdk\\_low.jpg](http://www.falconwaterfree.com/press/images/falcon-4k5kdk_low.jpg)

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