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FOR IMMEDIATE RELEASE

FALCON WATERFREE TECHNOLOGIES OPENS NEW RESEARCH AND DEVELOPMENT CENTER IN BREA, CALIFORNIA

GRAND RAPIDS, Mich. – October 19, 2004 – Falcon Waterfree Technologies announced today the opening of a new research and development center in Brea, California. The company is a world leader in the design, manufacturing and marketing of urinals that do not require water or conventional flushing mechanisms for proper operation. Each Falcon Waterfree urinal is engineered to conserve up to 40,000 gallons of fresh water per year, and reduce maintenance and repair labor, while creating more hygienic, odor-free restrooms.

According to Michael Higgins, Vice President of Research and Development, the new facility includes laboratories for development of sealants, electronics research, product testing, quality control, specification verification, a molding and prototype area, plus a complete workshop. The research center also features CAD stations and a 3-dimensional printer for rapid prototyping, a graphics workstation, an extensive material research library, and a centralized document control system.

(more...)

Since its founding, Falcon Waterfree Technologies has invested considerable resources in the scientific study of waterfree urinals, not only from a water conservation standpoint, but also to determine how waterfree technology relates to improved sanitation and public health issues. Falcon's unique body of engineering know-how, confirmed through studies by leading biologists, chemists and environmental scientists, will provide even greater help in future water conservation efforts. As Michael Higgins observes, "Falcon is striving to keep on the very cutting edge of technology within the touch-free, waterfree industry. The significant capital investment we've made in our new research and development center provides not only increased product development and testing capabilities, but also decreased time to market for current and future generations of waterfree products."

About Falcon Waterfree Technologies

Falcon Waterfree Technologies is the world leader for zero-water consumption urinals. The company was formed to promote conservation of the Earth's limited supply of fresh water and support sustainable resource management. Falcon products are in use around the world, in facilities from stadiums and arenas, to schools and universities, to airports and every type of commercial and institutional facility. More information on Falcon and its products can be obtained at www.falconwaterfree.com.

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Images to be used in conjunction with this release can be downloaded at the following links:

PHOTO CAPTION: Three dimensional printer allows rapid prototyping of parts.

Low res: http://www.falconwaterfree.com/press/images/falcon_rd1_low.jpg

High res: http://www.falconwaterfree.com/press/images/falcon_rd1_high.jpg

PHOTO CAPTION: Flow and cycle testers simulate product use, allowing researchers to evaluate product performance and test new ideas in an accelerated manner.

Low res: http://www.falconwaterfree.com/press/images/falcon_rd2_low.jpg

High res: http://www.falconwaterfree.com/press/images/falcon_rd2_high.jpg

PHOTO CAPTION: Cycle tester bank uses seven stations for testing product performance.

Low res: http://www.falconwaterfree.com/press/images/falcon_rd3_low.jpg

High res: http://www.falconwaterfree.com/press/images/falcon_rd3_high.jpg