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FOR IMMEDIATE RELEASE

UPDATED URINAL CARTRIDGE DELIVERS MORE DURABLE PERFORMANCE

GRAND RAPIDS, Mich. – November 9, 2004 – The next generation Falcon Waterfree Technologies urinal cartridges deliver significant performance improvements in challenging conditions and are currently shipping. This improvement is a result of Falcon's extensive research and development initiatives, which continue to produce the most advanced technology available for zero-water consumption urinals.

The updated design features a special shield that regulates flow, resulting in more durable cartridge life where conditions require a resilient solution. Customers may notice a change in the appearance of the cartridge. The updated design is 100% compatible with all Falcon urinals and the cost is unchanged.

The proprietary cartridge is the heart of the Falcon Waterfree urinal system, which is hygienic, touch-free, and odor-free. The cartridge eliminates odors by creating a barrier between urine and open air. It also acts as a trap for uric sediment, which could otherwise contribute to drainage pipe corrosion.

(more...)

About Falcon Waterfree Technologies

Falcon Waterfree Technologies is the world leader for zero-water consumption urinals. The company was formed to promote conservation of the Earth's limited supply of fresh water and support sustainable resource management. Falcon products are in use around the world, in facilities from stadiums and arenas, to schools and universities, to airports and every type of commercial and institutional facility. More information on Falcon and its products can be obtained at www.falconwaterfree.com.

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Images to be used in conjunction with this release can be downloaded at the following links:

PHOTO CAPTION: The new diverter shield on the Falcon Waterfree urinal cartridge regulates flow.

Low res: http://www.falconwaterfree.com/press/images/falcon-cart-002_low.jpg

High res: http://www.falconwaterfree.com/press/images/falcon-cart-002_high.jpg